Invoice Period

08/01/16 - 08/07/16

INVOICE

Invoice #

1511695-1



WPBF 3970 RCA Boulevard **Suite 7007**

www.thewpbfchannel.com

Billing Address:

Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Sales Office **Property** Account Executive Sales Region **WPBF** WPBF House National House National National Advertiser Estimate Number Product Steinger/D/State Senate Michael Steinger- 8/2 2087 Flight Dates Alt Order # Order # 08/02/16 - 08/07/16 1511695 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling Agency Code Advertiser Code | Product 1/2 Agency Ref Advertiser Ref

Invoice Date Invoice Month

August 2016

08/07/16

Screen Strategies Media Attention: Accounts Payable 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Line Start Date End I	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 08/02/16 08/02 Class of Time - Pro	/16 WPBF News 25 5-6:0	00arr5:00-6:00am	-T	:30	1	\$175.00	NM	
Weeks: Start D 08/01/ Spots: # Ch Da		1	Rate \$175.00 Start/End Time	Leng	th Ad-ID			Rate Type
:		3F News 25 5-6:00am	5:00-6:00am		30 MS200TVFL	1		\$175.00 NA
2 08/06/16 08/06 Class of Time - Pro	/16 Sat 6-7am News e-emptible with notice	Sat 6-7am	S-	:30	1	\$225.00	NM	
Weeks: Start D 08/01/			<u>Rate</u> \$225.00					
	Air Date Air Time Desc a 08/06/16 6:07 AM Sat 6		Start/End Time Sat 6-7am		th <u>Ad-ID</u> 30 MS200TVFLI	₹		Rate Type \$225.00 NN
3 08/06/16 08/06 Class of Time - Pro	/16 GMA Saturday 7-8an	n Sat 7am-8am	S-	:30	1	\$400.00	NM	
Weeks: <u>Start D</u> 08/01/			<u>Rate</u> \$400.00					
	<u>Air Date</u> <u>Air Time</u> <u>Desc</u> a 08/06/16 7:30 AM GMA	cription A Saturday 7-8am	Start/End Time Sat 7am-8am		th <u>Ad-ID</u> 30 MS200TVFLI	1		Rate Type \$400.00 NN
4 08/06/16 08/06 Class of Time - Pro	/16 Sat 8-9am News e-emptible with notice	Sat 8-9am	S-	:30	1	\$265.00	NM	
Weeks: <u>Start D</u> 08/01/	ate <u>End Date</u> <u>MTWTFSS</u> 16 08/07/16S-		<u>Rate</u> \$265.00					
	<u>Air Date</u> <u>Air Time</u> <u>Desc</u> a 08/06/16 8:39 AM Sat 8		Start/End Time Sat 8-9am		<u>th Ad-1D</u> 30 MS200TVFLI	-		Rate Type \$265.00 NN
5 08/07/16 08/07 Class of Time - Im	/16 Sun 6-7am News	Sun 6-7am ut notice	S	:30	1	\$70.00	NM	
Weeks: <u>Start D</u> 08/01/	ate End Date MTWTFSS	Spots/Week	<u>Rate</u> \$70.00					
Spots: # Ch Day	Air Date Air Time Desc 1 08/07/16 6:09 AM Sun		Start/End Time Sun 6-7am		th <u>Ad-ID</u> 30 MS200TVFLI	1		<u>Rate Type</u> \$70.00 NN
6 08/07/16 08/07	/16 Sun 8-9am News	Sun 8-9am	S	:30	1	\$265.00	NM	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program tog

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1511695-1	08/07/16	August 2016	08/01/16 - 08/07/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/2	2087

ww.thewpbfchannel.com ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/	Rate	Type	
Class of Time - Pre-emptible with notice			<u>-</u>			
Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 S 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Su 08/07/16 8:42 AM Sun 8-9am News	Start/End Time Sun 8-9am	<u>Length</u> :30	Ad-ID MS200TVFL	.Н		<u>Rate Typ</u> \$265.00 N
7 08/04/16 08/04/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	T	:30	1	\$265.00	NM	·
Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 T 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 08/04/16 12:14 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm	<u>Length</u> :30	Ad-ID MS200TVFL	.н		<u>Rate</u> <u>Typ</u> \$265.00 NI
8 08/04/16 08/04/16 Ellen 4-5p Class of Time - Immediately Pre-emptible without notice	T	:30	1	\$221.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 T 1	<u>Rate</u> \$221.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 08/04/16 4:40 PM Ellen	Start/End Time 4-5p	Length :30	Ad-ID MS200TVFL	.н		<u>Rate Typ</u> \$221.00 NI
9 08/03/16 08/05/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	W-F	:30	2	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 w-F 2	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description 2 WPBF W 08/03/16 6:23 PM WPBF News 25 @ 6:00PM	Start/End Time 6-6:30PM	<u>Length</u> :30	Ad-ID MS200TVFL	.H		<u>Rate</u> <u>Typ</u> \$600.00 Ni
1 WPBF F 08/05/16 6:21 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30	MS200TVFL	.H		\$600.00 NI
10 08/06/16 08/06/16 Sat 5pm News 5-6p Class of Time - Immediately Pre-emptible without notice	S-	:30	1	\$115.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS 05/04/Week 08/07/16 Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/06/16 5:44 PM Sat 5pm News	Start/End Time 5-6p	Length :30	Ad-ID MS200TVFL	.н		<u>Rate Typ</u> \$115.00 NI
11 08/06/16 08/06/16 Sat 6pm News 6-630p Class of Time - Pre-emptible with notice	5-	:30	1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 S- 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/06/16 6:13 PM Sat 6pm News	Start/End Time 6-630p	Length :30	Ad-ID MS200TVFL	.н		Rate Typ \$350.00 Ni
12 08/04/16 08/04/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	T	:30	1	\$1,100.00	NM	·
Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 T 1	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF Th 08/04/16 7:07 PM Wheel Of Fortune	Start/End Time 7-7:30PM	<u>Length</u> :30	Ad-ID MS200TVFL	.н		<u>Rate</u> <u>Typ</u> \$1,100.00 Ni
13 08/06/16 08/06/16 Sa WPBF News 25 @ 11l11-11:35PM Class of Time - Immediately Pre-emptible without notice	S-	:30	1	\$171.00	NM	
Weeks: Start Date 08/01/16 End Date 08/07/16 MTWTFSS 08/05/Week 08/07/16 Spots/Week 1	<u>Rate</u> \$171.00					-
Spots: # Ch Day Air Date Air Time Description 1 WPBF Sa 08/06/16 11:31 PM Sa WPBF News 25 @ 11PM	Start/End Time 11-11:35PM	Length :30	Ad-ID MS200TVFL	.н		<u>Rate</u> <u>Typ</u> \$171.00 Ni

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Lehigh Valley, PA 18002-6885

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Steinger/D/State Senate	Michael Steinger- 8/2	2087

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Line	Start [Date I	End D	ate Des	cription		Start/End Time		MTWTFSS	Length	Spots/ Week	Rate	Туре	
	08/03/ Class		08/05/ - Imn		ntline e-emptible	e without no	1238-107A tice		W-F	:30	2	\$50.00	NM	
	Weeks		tart Da 8/01/1			WTFSS W-F	Spots/Week 2		<u>Rate</u> \$50.00					
Spot	s: #	<u>Ch</u>	Day	Air Date	Air Tim	e Description	<u>on</u>		Start/End Time	<u>Leng</u>	h Ad-ID			Rate Type
	1	WPBF	W	08/03/16	12:52 A	M Nightline			1238-107A	:3	0 MS200TVFL	Н		\$50.00 NN
	2	WPBF	F	08/05/16	1:05 A	M Nightline			1238-107A	:3	0 MS200TVFL	Н		\$50.00 NN
								9	Total Spots		16			

Payment Terms 30 Days

Gross Total

\$4,922.00

Agency Commission

\$738.30

Net Amount Due

\$4,183.70

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